

# RED CARPET CONCIERGE INTERNATIONAL

## **Fashion Show 2014**

### **An Evening of Culture & Couture**

#### **Sponsor Package**

Sunday, August 24, 2014

*Venue to be announced*

**For more information, contact:**

*<https://www.facebook.com/sandra.smithdoghmi>*

*Facebook Private Message*

Red Carpet Concierge International is lining up for their first Annual "International Fashion Show 2014" event on Sunday, August 24, 2014 at 5PM (4pm for Media and VIP list) , venue to be announced, with a red carpet welcome for United Nations Association of the United States of America, Greater Chicago Chapter as their non-profit partner.

RCCI has chosen to partnership with UNA, Chicago as they acknowledge that the United Nations Association of America provides a most critical service through its General Assembly activities, outreach effort, and peacekeeping initiatives throughout the world. Moreover, its present campaign, "The World We Want in 2030," which opens up dialogue in civil society around the world to discuss global issues and challenges through consultations is similar to RRCI's goal. This desire is to create, similarly, a consultation through the Arts, thus opening up dialogue among international fashion designers which could impact attitudes and actions in civil society around the world.

## **Designer Sponsorship Proposal: Red Carpet Concierge International Fashion Show 2014**

- ❖ **Location: To Be Announced**
- ❖ **Event Date: Sunday, August 24, 2014**
- ❖ **Time: Vip Luxury Lounge will be held from 5:00 pm to 6:30 pm for Sponsors, Media, Photographers and Celebrities**
- ❖ **Runway Presentation begins at 7 pm**

### **RCCI History & Overview**

After six years of community service Red Carpet Concierge International is proud to host the 1st annual International Fashion Show 2014 in Chicago, Illinois. This year's event, consisting of a VIP luxury hour followed by a fashion runway show and vendors is poised to receive unprecedented press exposure and bring even more notoriety to **RCCI and the United Nations Association of the United States of America, Greater Chicago Chapter** as their non-profit partner.

***We would like to take this opportunity to invite your business to participate as a sponsor for a Fashion Designer.***

### **Sponsor Registration RCCI Fashion Designer Sponsor Packages**

*As a RCCI Fashion Show sponsor, you will expose your brand WorldWide. Also your name/business will be included in press releases to social media and the photojournalist that will be covering this prestigious event. Venue and times TBD.*

#### ***Registration Fee \$200***

2 VIP event tickets

#### ***Designer Package Sponsor – present 25 designs \$750***

name/business title coverage above the RCCI Fashion Show 2014

5 VIP event tickets

logo on step and repeat

full page ad in on-line program

#### ***Designer Package Sponsor – present 15 designs \$650***

name/business logo on step & repeat

4 VIP event tickets

full page ad in online program,

#### ***Designer Package Sponsor – present 10 designs \$550***

name/business logo in on-line program

3 event tickets

company logo on Step & Repeat

full page ad in online program

Please review these sponsorship opportunities. We look forward to working with you to ensure a mutually beneficial strategic partnership between you company , Fashion Designers and RCCI.

Business Name (as it should appear in marketing materials):

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address:  
\_\_\_\_\_

Web  
Address: \_\_\_\_\_

Mailing  
Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

In support of Red Carpet Concierge International Fashion Show 2014 as an Evening of Culture and Couture my company hereby pledge(s):

Total Value of Fashion Designer Sponsorship: \$ \_\_\_\_\_

\_\_\_\_\_ Check Enclosed (Please make checks payable to: RCCI Event

\_\_\_\_\_ Credit Card (Please complete the card details below.)

Please Charge \$ \_\_\_\_\_ to my:  Visa  MasterCard  American Express

Credit Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Cardholder's Signature:  
\_\_\_\_\_